

Milwaukee Kickers Soccer Club

Understanding our Regional Structure

One Club, Many Regions

Milwaukee Kickers Soccer Club (MKSC) operates as one club serving families across Wisconsin. To best support players, coaches, and families locally, MKSC is organized into many different Regions.

This guide explains how MKSC's Regional structure works, why it exists, and how it benefits the player's experience.

What is a Region?

A region is a geographic program within MKSC where teams train, play, and are supported by the overarching club. A region has local administration, communication and leadership, while minimizing travel and maximizing community identity for its members.

- Each Region serves a defined, local area
- Regions host recreational and/or competitive teams
- Players typically train and play within their Region

Pro Tip: Regions help make a large club feel smaller and more personal.

Why MKSC Uses a Regional Structure

MKSC's regional model allows the club to grow while still maintaining strong local connections.

- Keeps training and games closer to home
- Builds community within local areas
- Allows programs to reflect local needs
- Provides consistent club standards across all Regions

Pro Tip: While teams train locally, they are all part of MKSC.

Benefits for Families

The Regional structure is designed to support families as well as players.

- Reduced travel for trainings and games
- Community feel
- Clear local points of contact
- Access to full MKSC opportunities

Pro Tip: Staying connected with your Region helps you stay informed and engaged.

How the Regional Structure Supports Development

The Regional model helps MKSC deliver development-focused programming.

- Age-appropriate environments
- Local training consistency
- Opportunities to grow and stay within MKSC
- Alignment for long-term player pathways

Who oversees each Region?

Each Region is supported by both volunteer and MKSC leadership. Each Region will have a Regional Director and depending on the complexity of the Region, may have coaching directors and administrative help.

- Regional Director: Leader overseeing the day-to-day regional operations
- Coaches: Lead training and game environments
- Volunteers: Support team logistics and communication
- Club Staff: Provides oversight, standards, and administrative support.

Pro Tip: Your Regional Director is often your first point of contact for region-specific questions.

How Regions work together

Although Regions operate locally, they are connected through shared MKSC systems, staff and philosophies.

- MKSC-wide policies and codes of conduct
- MKSC support staff that help each Region

- Centralized registration and communication systems
- Shared branding and standards
- League play for recreational teams

Pro Tip: Your Regional Directors meet with MKSC leadership every other month to help shape and evolve MKSC.

Player movement between Regions

In most cases, players remain with their Region. However, there may be situations where movement occurs.

- Competitive placement considerations
- Program availability by age or level
- Family relocation or scheduling needs

Pro Tip: A perk to being one club is any player movement can be done within the club and often just a discussion between Regional Directors.

Communication Within the Regional Model

Communication flows through both Regional and MKSC wide channels

- Team and regional updates come from coaches or Regional Director(s)
- Club wide announcements come from MKSC
- Playmetrics and Constant Contact used for messaging

Pro Tip: Make sure your Playmetrics notifications are enabled and stay up to date.

Key Contacts & Resources

- MKSC website: <https://www.mksc.org/>
- Regional contacts: <https://www.mksc.org/regions/>
- MKSC policies & code of conduct: <https://www.mksc.org/about/policies/>
- Programs overview: <https://www.mksc.org/programs/>