



NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact:  
Alvaro Garcia-Velez, Milwaukee Kickers Executive Director  
**414.375.1150**  
alvarogv@mksc.org

## Kickers & Our Community

MKSC Community Outreach Initiatives (March 2017 – May 2017)

MILWAUKEE, WI (June 1, 2017) – The [Milwaukee Kickers Soccer Club's](#) (MKSC) team spirit continues to support and benefit Milwaukee area community members, students and organizations.



**Hopkins-Lloyd Elementary School** – On March 2<sup>nd</sup>, staff members from the Milwaukee Kickers and its community outreach program [America SCORES Milwaukee](#) took part in Read Across America Day by reading Dr. Seuss books to students at Milwaukee Public School's Hopkins-Lloyd Elementary. Created in 1997 by the National Education Association, the program celebrates reading and is held annually on the birthday of children's author Theodor Seuss Geisel.



**Special Olympics Wisconsin** – On March 4<sup>th</sup>, MKSC Interns Michael Stearns and Sinead Whitehead participated in the 4<sup>th</sup> annual "Jig Jog" fundraiser to support [Special Olympics Wisconsin](#). The event raised money to benefit the organization's year-round sports training competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them the continuing opportunities to develop physical fitness, demonstrate courage and experience joy while participating with their families and other Special Olympics athletes.



**IndependenceFirst** – On March 9<sup>th</sup>, [IndependenceFirst](#) promoted registration at Uihlein Soccer Park for its signature 5K “Stride and Glide” family fitness fundraiser event. The organization’s presence resulted in onsite registrations and monetary donations. The event took place March 25<sup>th</sup> with all proceeds going towards IndependenceFirst’s mission to provide and promote independence and resources for people with disabilities.



**University of Wisconsin-Whitewater** – On March 30<sup>th</sup>, MKSC Staff Coach Michael King shared what it took for him to become a respected leader as a youth athlete, professional soccer player and a youth soccer coach in a presentation to a group of [UW-Whitewater](#) students. The students appreciated King’s advice that no matter the profession, leadership requires commitment, persistence and perseverance.



**Marquette University** – On April 19<sup>th</sup>, MKSC’s Director of Marketing and Sponsorship Tammy Gilpin-Ripp was the guest presenter for [Marquette University’s](#) Advertising Club. Having worked within Milwaukee’s advertising community, she shared her personal experiences and gave the students recommendations about how to pursue an advertising career with an agency, corporation and nonprofit organization.



**America SCORES Milwaukee** – On April 22<sup>nd</sup>, 18 adult teams played in the 12<sup>th</sup> annual [America SCORES Milwaukee](#) SCORES CUP. The event, a friendly indoor soccer tournament featuring teams of work colleagues, families, individuals, and SCORES alumni and board members, raised more than \$35,000 to support the SCORES program which provides much-needed youth development programming for underserved children during high-risk Milwaukee Public School after school hours. One hundred percent of the event's proceeds will support the organization's youth-based soccer, academic, service-learning and social-emotional learning initiatives.



**Carmel Schools of Science & Technology (Northwest Campus)** – On April 27<sup>th</sup>, to provide guidance to students as well as their first professional interview experience, MKSC's Director of Marketing and Sponsorship Tammy Gilpin-Ripp served as a mock interviewer. [Carmel School of Science & Technology](#) is a college preparatory high school with a mission to graduate critical thinkers and self-directed learners prepared for success in college, meaningful careers, community involvement and family life.



**Milwaukee German Immersion School** – On May 11<sup>th</sup> the [Milwaukee German Immersion](#) PTA, including MKSC's Events and Indoor League Administrator Dawn Urban and USP's Manager on Duty Michelle Urban, hosted its first Fun Run fundraiser. The event raised money to support the school's PTA and involved the students in an active, healthy way while they learned how to make a difference in the world through a 5-step character-themed curriculum. Over 600 students completed 30-35 laps around the Fun Run track to raise money for school events such as Laternennacht, Grill Fest, Kinderkino (Movie Night), after school clubs, field trips and many other educational activities.



**Uihlein Soccer Park** – Hundreds of families and friends of all ages participated in Uihlein Soccer Park’s year-round, open to the public weekday turf field [Open Play](#) hours from March through May . Wisconsin’s premier indoor/outdoor soccer complex continues to provide the community with a fun, safe environment for all skill levels.

### **ABOUT MILWAUKEE KICKERS SOCCER CLUB**

Visit us – [mksc.org](http://mksc.org)

Connect with us – [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#), [Pinterest](#), [LinkedIn](#)

Milwaukee Kickers Soccer Club, a nonprofit organization and unifying force in the community that calls Uihlein Soccer Park home, strives to enrich the lives of adults and youth in the Greater Milwaukee Area by providing soccer to everyone no matter their size, shape, gender, race, or socioeconomic status. The club serves nearly 6,000 youth members through recreational and select teams in 15 regions across Southeastern Wisconsin each year, and is committed to ensuring everyone can continue to play soccer while instilling a lifelong passion for the game.

### **ABOUT AMERICA SCORES MILWAUKEE**

Visit us – [americascoresmke.org](http://americascoresmke.org)

Connect with us – [Facebook](#), [Twitter](#), [LinkedIn](#)

An affiliate of the national America SCORES network (which operates in 14 cities across the country), America SCORES Milwaukee is the community outreach program of the Milwaukee Kickers Soccer Club. SCORES is dedicated to offering the children of Milwaukee's central city with after school soccer programming. Incorporated with creative writing and community service components, SCORES is providing high quality youth-development for our community’s neediest children.

### **ABOUT UIHLEIN SOCCER PARK**

Visit us – [mksc.org](http://mksc.org)

Connect with us – [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#), [Pinterest](#)

Wisconsin's premier indoor/outdoor soccer complex was built in 1994 as a joint venture between the City of Milwaukee and the Milwaukee Kickers Soccer Club. The park's many features include 13 outdoor soccer fields, two lighted stadium turf fields, three indoor fields surfaced in AstroPlay turf, full food and beverage facilities, locker rooms and more. Uihlein Soccer Park, located at 7101 W. Good Hope Road, is part of the award-winning Milwaukee County Parks System which hosts year-round Open Play hours for the community when field space is available.

###